

HOUSTON RECOVERY CENTER LGC
 Minutes for Meeting of Board of Directors
 April 16, 2016

The undersigned, being the duly appointed Acting Secretary of Houston Recovery Center LGC (the "Corporation"), hereby certifies that the following are true and correct Minutes of the April 16, 2016 meeting of the Board of Directors (the "Board") of the Corporation.

In a manner permitted by the Corporation's Bylaws, the meeting was called by providing all Directors with notice of the date, time, place, and purposes of the meeting more than three days before the date of the meeting.

In accordance with Chapter 551, Texas Government Code, which Chapter is made applicable to the Corporation by Section 431.004, Texas Transportation Code, and a notice of the meeting, was duly filed on March 30, 2016, in the same manner and location as required by law of the City of Houston, Texas (the "City").

Summarized Agenda Item	Discussion	Decision & Follow-Up
I. Call to order (Chair)	The meeting was called to order by Ms. Austin Chair of the Board, at approximately 9 am on Saturday, April 16, 2016, in the Houston Recovery Center training room, (150 N. Chenevert), Houston, Texas 77002.	
II. Appointment of Acting Secretary; introductions, confirm presence of quorum (Chair)	<p>Ms. Austin appointed Ms. Ashley Ochoa as Acting Secretary for the meeting. Ms. Ochoa called the roll. The following Directors were present:</p> <ul style="list-style-type: none"> • Kay Austin, Chair • Tracy R. Beavers • Arlo Weltge, MD • John M. Mills • Elizabeth T. Nunnally • Scott F. Basinger, PhD <p>Mr. Leonard Kincaid, Executive Director was also present at the meeting.</p> <p>The following Directors were absent:</p> <ul style="list-style-type: none"> • Bonnie Hellums 	Ms. Austin announced that a quorum of the Directors was present.

	<ul style="list-style-type: none"> • Andy Icken (ex-officio) • David Persse, MD (ex-officio) • Stephen Williams (ex-officio) 	
III. Opportunity for Public Comment	<p>Ms. Austin opened the meeting to members of the public who wished to address the Board. Presentation and discussion occurred throughout the meeting with Technical Advisory Group (TAG) members and The Black Sheep Agency.</p> <p>TAG: Ms. Ann Robison, PhD; Ms. Lillian Ortiz; Steven Schnee, PhD; Honorable Steven Kirkland.</p> <p>Black Sheep Agency: Aimee Woodall; Jessica Craft</p>	See public sign-in sheet.
IV. Presentation of Strategic Plan and 2016 Updates	<p>Ms. Austin recognized Mr. Kincaid for presentation of the proposed strategic plan. The Board discussed and will vote on acceptance at the next Board meeting.</p>	
V. Identity Presentation, Discussion and Voting Exercise	<p>Ms. Austin recognized Ms. Woodall of The Black Sheep Agency. Ms. Woodall presented branding and identity strengths and areas for improvements. Ms. Woodall presented the new logo that is being proposed.</p>	
VI. Strategic Plan and Marketing Integration—How these plans connect	<p>Ms. Austin recognized Ms. Woodall. The Board discussed the capture, educate, activate strategy.</p>	
VII. Review of Marketing Plan <ul style="list-style-type: none"> a. Tactical snapshot b. Your role and challenge 	<p>Ms. Austin recognized Ms. Woodall for review of the marketing plan. The Board discussed and participated in activities related to the capture, educate, activate strategy. Mr. Kincaid discussed Board activation.</p>	
VIII. What's Next <ul style="list-style-type: none"> a. Fund 	<p>Ms. Austin recognized Mr. Kincaid for fund development. Mr. Kincaid stated moving</p>	

<p>Development</p> <p>b. Discussion of agenda items for next Board meeting</p>	<p>forward, there will be more opportunities for the Board to participate in fund development.</p> <p>The Board discussed the next meeting, which will be Thursday May 5, 2016, 1 pm at the Houston Recovery Center. Items for the agenda are to vote on adoption of the strategic plan.</p>	
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There being no further business, the Board adjourned approximately 1 pm.

By:

Ashley Ochoa,
LMSW

 Digitally signed by Ashley Ochoa, LMSW
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Date: 2016.05.05 16:03:31 -05'00'

Ashley Ochoa
Acting Secretary